Press Release **Contact: Jessica Rosero**
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P.S. No. 3 celebrates National Red Ribbon Week

The students of West New York Public School No. 3 will be uniting for National Red Ribbon Week, which runs from Oct. 23rd to 31st, and promising to live a drug-free life.

To celebrate National Red Ribbon Week and promote the drug-free message, Public School No. 3 will be hosting thematic days that have a drug-free message. Therefore, instead of wearing their uniform, students will be following a slightly different dress code for the week. Below is a list of the themes and dress code for the day:

Thursday (Oct. 23): Opening day celebrations (students and staff wear red)

Friday (Oct. 24): Team up against drugs (students and staff wear sports team jerseys)

Monday (Oct. 27): Drugs and I don't mix (students and staff wear mix-matched clothing)

Tuesday (Oct. 28): Life's a beach without drugs (student and students wear beach attire, Shades, floral shirts, boy trunks are fine……*NO BATHING SUITS*)

Wednesday (Oct. 29): I elect to be drug free (students and staff wear red, white, and blue)

Thursday (Oct. 30): Drugs give you the blues (students and staff wear all blue… *NO JEANS*)

Friday (Oct. 31): Say *Booooo* to drugs (students and staff wear Halloween costumes)

***** For more information on Red Ribbon Week contact Zoila Correa at (201) 553-4055, ex. 3031*****

National Red Ribbon Week

Every year during National Red Ribbon Week students, staff, parents and communities across the country come together and take a stand against drugs.

National Red Ribbon Week started in 1988 in honor of DEA (Drug Enforcement Administration) Agent Enrique "Kiki" Camarena, who was kidnapped and killed in Mexico in February of 1985. Then 37, Agent Camarena had uncovered a multi-billion dollar drug scam, in which he suspected officers of the Mexican Army, police forces and government. The first Red Ribbon Week was proclaimed in 1988 by the U.S. Congress in support of Agent Camarena and the cause he gave his life for Combating Drugs. This wee is marked by the wearing of a red ribbon to send the message: Live Drug Free!

For more information contact Jessica Rosero at the communications desk, (201) 553-4000, ex. 8015