

News from the New Jersey Department of Agriculture

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-- MEDIA ADVISORY - FRIDAY, MARCH 11 --

(TRENTON) - New Jersey Secretary of Agriculture Douglas H. Fisher and Patricia Dombroski, United States Department of Agriculture (USDA), Food and Nutrition Service Regional Administrator, will visit West New York Public School #2 on Friday, March 11 to stress the importance of eating a healthy breakfast at the beginning of the school day.

The week of March 7-11 is National School Breakfast Week, an initiative the School Nutrition Association launched in 1989 to raise awareness about the availability of the USDA's School Breakfast Program and increase participation, both by schools and students.

The West New York school district feeds breakfast to an average of 900 students a day and is looking for ways to increase that number.

Fisher, Dombroski and local officials will visit with students during breakfast in School #2's cafeteria and talk to them about how eating a nutritious breakfast keeps them healthy and helps with academic success.

Secretary Fisher and Regional Administrator Dombroski will commemorate School Breakfast Week 8 a.m. Friday, March 11 at Public School #2, 5200 Broadway, West New York, NJ 07093.

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